

# STORIES

## NEW BUSINESS QUESTIONNAIRE

CLIENT NAME:

COMPANY NAME:

YOUR POSITION:

WEBSITE/INSTA:

### ALL ABOUT YOU.

PLEASE GIVE US A BRIEF OVERVIEW OF YOUR BUSINESS/PROJECT:

DESCRIBE YOUR GOALS AND AMBITIONS FOR THE BUSINESS/PROJECT:

HOW MUCH ARE YOU LOOKING TO INVEST IN THIS PROCESS?

Our Brand projects begin at £4000 - £12,000 GBP Our Websites begin at £6,000 - £12,000 Photography quotes are completely bespoke.

WHAT DELIVERABLES ARE YOU HOPING TO GAIN FROM YOUR INVESTMENT?

We will use this information, and your investment value, to determine which of our packages would be best suited to you.

# DELIVERABLES.

WHAT ARE YOUR EXPECTED CONCEPT DELIVERABLES FOR THE PROJECT?

Please mark all those that apply.

**STRATEGY**

Help defining your product and service proposition

**BRANDING**

**PACKAGING**

**CREATIVE CAMPAIGN**

**SOCIAL MEDIA STRATEGY**

**SOCIAL MEDIA MANAGEMENT**

**PHOTOGRAPHY AND/OR ART DIRECTION & STYLING**

**BRAND GUIDELINES**

**ADDITIONAL APPLICATION:**

Signage, menus, stamps, stickers, anything along those lines

**PRINT READY ARTWORK FILES**

**ANYTHING ELSE, PLEASE SPECIFY BELOW:**

DO YOU HAVE A SPECIFIC DEADLINE OR TIME FRAME IN MIND?

# THANK YOU.

Our next step is to produce a proposal document

which will provide an overview of how we can partner

If you have any questions, please contact [emily@storiesstudio.co](mailto:emily@storiesstudio.co)